

2011
Hartley Nature Trax
Trail Run
10k|5k

EVENT SPONSORSHIP SUPPORT REQUEST

Date of Event: October 1, 2011

Event Description: Become a partner in the 3rd annual Hartley Nature Trax trail run. Entirely volunteer driven, this challenging and exciting fundraising event will take you through deep woods, alongside streams and ponds, and to great heights. **Kids Critter Races** will provide youth with trail running experience, **Promote your goods and services** to local and statewide active, health conscious, family oriented, outdoor loving enthusiasts by becoming a sponsor. Not only are the listed sponsorship levels available to you, but we can also **customize sponsorship and benefits** to best meet your needs. Contact Race Director, Kristina Arch at hartleynaturetrax@charter.net, by phone at 218-348-9841, or Hartley Nature Trax Face Book .

In addition to the following sponsorship levels, we are excited to offer you the opportunity to get your staff involved by participating in a Corporate Team. A great opportunity for a team building challenge for your staff and also to get your staff involved with a wonderful fundraising event.

We are also offering **excellent exposure through Face Book** by becoming a product or service donator. We will provide you with a detailed product review, and links to your website. See below for more details, or contact Race Director Kristina.

As always, in-kind donations are welcome. Our race participants will be rewarded with your product, coupon, or company information in their race bags. Contact Race Director Kristina, if you want to reward trail running, outdoor enthusiasts in your community and expose them to your products/services through your generous donation. ***See below for our **NEW Marketing Opportunity** details, or contact Kristina.

Depending on your level of sponsorship, the benefits that include logo placement on posters, and inserts have a deadline of May 2, 2011. We ask that you confirm your support as soon as possible so we can prepare race marketing material ahead of schedule.

Benefits/Acknowledgement of Your Sponsorship

Platinum level - \$1000 of support via financial sponsorship, goods and/or services.

Benefits include:

- Same as gold level
- **“Platinum-level” framed print** for posting at your business.
- **Spot on the “Soapbox Knoll” level of HNC’s General Operating Plaque**
- **Business Membership (\$250 value)**
- E-mail logo to hartleynaturetrax@charter.net

Gold Level - \$500 of support via financial sponsorship, goods and/or services.

Benefits include:

- Same as silver level.
- **“Gold-level” framed print** for posting at your business.
- Website link from logo on HNT website and also HNC website.
- Logo recognition on T-shirt, inserts, Hartbeat Newsletter, and posters.
- Face Book acknowledgement
- E-mail logo to hartleynaturetrax@charter.net

Silver Level - \$250 of support via financial sponsorship, goods and/or services.

Benefits include:

- Same as bronze, but with **logo rather than listing** in placements (T-shirt, HNT website and HNC website)
- Website link on HNT website.
(E-mail logo to hartleynaturetrax@charter.net)

Bronze Level - \$100 of support via financial sponsorship, goods and/or services.

Benefits Include:

- Listing on T-shirt, event posters, HNT and HNC website, and the Hartbeat Newsletter of which about one-thousand are printed quarterly.

Corporate Team - \$100 for a team of 5 (4:1 ratio, at least one female)

Five individual team members to represent your company. They will enjoy a healthy, and challenging team building event, and support Hartley Nature Center at the same time.

Registration forms available on-line at www.hartleynature.org/naturetrax.

In-Kind donations

Product or service donations are welcomed. If you would like to sponsor by covering costs such as: T-shirts, Timing, or donate awards, race bag goodies, food or beverages.*

*Benefits: In-kind donations will benefit with logo representation on website, Facebook web link, and banner. *T-shirt sponsor will have logo printed on sleeve.*

*****NEW Marketing Opportunity**

Donate a product or service (two Items) and receive a product review on Hartley Nature Trax Facebook page. One product/service will be received by a Race Committee member or early registrant. They will then provide a detailed product/service review with a link to your website. An offer to all HNT Face Book Fans who are registered for the race early will have an opportunity to have their name pulled for the second donated product/service as a prize. The goal of this opportunity is to increase participation, and early registration. Contact Race Director Kristina, for more details.

All proceeds for the Hartley Nature Trax fundraising event will benefit Hartley Nature Center youth programs, transportation, and general operations. Your support means so much to Hartley Nature Center, and the youth who will benefit. Thank you.

2011
Hartley Nature Trax
Trail Run
10k|5k

Date: _____



Company Name: _____

Contact Name: _____

Phone No. _____

Email: _____

Sponsorship Level: Platinum Level, \$1,000

Gold Level, \$500

Silver Level, \$250

Bronze Level, \$100

In-Kind Donation. Product/coupon/service description: _____

In-Kind Item for Awards Race Bag Insert Both Quantity donated _____

We are interested in Face Book Product/Service Review. Please contact me.

**Race participant maximum is 300. Overall 1st and 2nd place winners will receive awards. 1st Place Corporate Team will receive award (5 team members).*

Corporate Team registration will be available in April, on-line, or print a registration form from the website and mail to HNC.

Please make check payable to: Hartley Nature Center, Note: 2011 Hartley Nature Trax, and mail to 3001 Woodland Avenue, Duluth, MN 55803.

All proceeds for the Hartley Nature Trax fundraising event will benefit Hartley Nature Center youth programs, transportation, and general operations. Your support means so much to Hartley Nature Center, and the youth who will benefit. Thank you.



HARTLEY
NATURE CENTER
HARTLEYNATURE.ORG